

WHICH STYLE IS YOUR NON-FICTION BOOK?

1

“SIGNATURE PROGRAM” - OR BLOG POST
COMPILATION

2

“MY STORY” - MEMOIR STYLE

3

INTERVIEW BOOK OR ANTHOLOGY

4

“HOW-TO”

5

SURVIVAL GUIDE

6

“FIRST STEPS”

Bonus

DEVOTIONAL STYLE



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WHICH STYLE IS YOUR NON-FICTION BOOK?

“Signature Program” - or Blog Post Compilation:

Content that you have: Taking the steps of your coaching program or blog posts and organizing them into chapters.

“My Story” - Memoir Style:

Using your life story, or stories from your life to illustrate the message you want to convey to your readers.

Interview Book or Anthology:

Transcribing informative, helpful interviews with others on your topic or inviting others to contribute their writing to your book.

“How-To”:

Just as it says! Giving people instructions to achieve a particular outcome - usually one that can be realized in under 12 steps.



WHICH STYLE IS YOUR NON-FICTION BOOK?

Survival Guide:

Specifically designed to help the reader get through a particular situation in their lives - in any area.

"First Steps":

Closely linked to the "How-To," but usually designed with the beginner in mind and for a topic that is more complex.

Devotional Style:

(Not mentioned in the video.) A collection of inspirational, motivational, thought-provoking writings, usually organized by time frames and for the purposes of quiet reflection and/or personal growth.

