

THE DREAM AND PREP YOUR BOOK EXPERIENCE THE PURPOSE OF YOUR BOOK

Once you answer the questions below, you'll have a greater understanding of your book's purpose AND you'll have language to convey this to others - think pitching, introductions, the back cover of the book itself! (Plus, if you don't have a purpose for your book, it will be very hard to stay motivated to finish it!)

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1. Why do I personally want to write this book?
2. Why is that important to me?
3. Why will this book be important to my readers? Why will they
care?